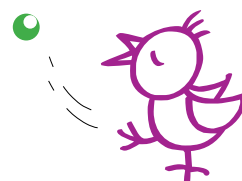


AUP Books...



...towards a confident stride in early learning.



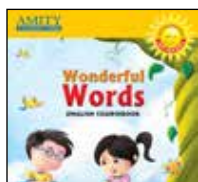
The trust of 6000+ schools. The legacy of over two decades of Academic Excellence

HAPPY HOUR SERIES

Bringing joy back to learning...

HAPPY HOUR is a series of books designed as a time saving tool and a curriculum enhancer for students of Pre-Primary up to Class X. It is an effort to foster, among children, an early love for spoken and written word. These books help children discover the pure joy of learning at every step of the way.

ENGLISH



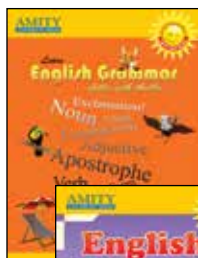
Wonderful Words

A set of 15 books:
(Coursebook+Workbook+Worksheet)

Grow with Words

A set of 16 books
(Coursebook+Workbook)

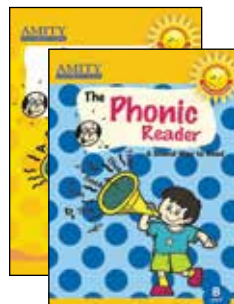
- It is a perfect 4-in-1 primary ELT book laying emphasis on Speaking, Writing, Reading and Listening (SWRL).
- Coupled with Workbooks, Teacher's Handbooks and Worksheets, it is a complete package for English Language Learners (ELL).
- Highly interactive with audio support for listening text and phonology.



English Grammar

(A set of 8 books)

- New approach to teach formal grammar.
- Fostering skills like speaking, listening, reading and writing.
- Interesting exercises to reinforce the concepts.
- Definitions, rules, and examples for each concept are given in lucid, child-friendly language and those are supported by visuals wherever relevant.

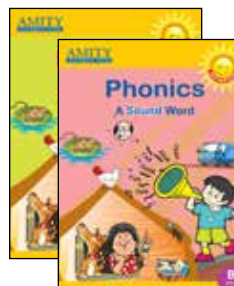


Phonics

(A set of 6 books)

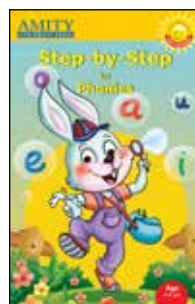
Phonic Reader (A and B)

- The books have the right balance of text and illustrations to keep the child engaged.
- Learning with these books involves fun and creativity.



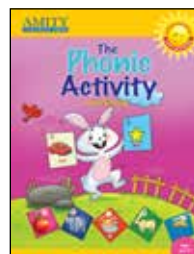
Phonic Sound (A and B)

- These books introduce vowels and consonants and go on to teach short vowel sound words.
- These books also help in mastering vocabulary, pronunciation, and attaining fluency in language.



Step-by-Step to Phonics

- This book enhances children's linguistic skills to help them read even more complex sentences, keeping in mind the importance of vowels. A vowel can represent different sounds.



Phonic Activity - Workbook

- This book helps LKG & UKG students to read and speak better in English.
- The book is meant to help children improve vocabulary and pronounce correctly.
- The book provides enough practice for students to understand phonics.



Activity A, B & C

(A set of 3 books)

- A new and exciting approach to pre-primary concept-building.
- A large number of engaging activities.
- A variety of themes and ideas for role-play with each letter
- Rich resource of activities for parents and teachers.



Rhymes: Come Sing with Me (A set of 3 books)

These three books are meant for Pre-school, Nursery and KG classes. Book 1 includes popular English rhymes, while Books 2 and 3 are theme based. Different topics like language, Social Studies, Environmental Studies, good habits, etc. are introduced through rhymes.



अमृत हिंदी पाठमाला (A set of 8 books)

- पाठों की संरचना और उनकी संख्या विद्यार्थियों की बौद्धिक क्षमता एवं भाषा स्तर को ध्यान में रखकर की गई है।
- पुस्तक शृंखला में सभी साहित्यिक विधाएँ- कविता, कहानी, नाटक, वर्णन, वार्तालाप, पत्र, चित्रकथा, पहलियाँ, हास्य-व्यंग और गीत आदि समुचित मानवीय नैतिक गुणों के साथ प्रयुक्त है।



Baby Steps... (A set of 5 books)

- A series of five books which deal with our immediate surroundings.
- An all new approach has been adopted in all these books. The series gives impetus to activity-based learning.
- Topics covered in this series includes—Our Helpers, My Family, Our Festivals, Write Right and Good Manners and Habits.
- The series has the perfect mix of text and illustrations to make them an interesting read for children.



जागृति हिंदी व्याकरण (A set of 8 books)

- समस्त पाठ्यवस्तु को सरल, एवं भावपूर्ण भाषा-शैली में प्रस्तुत किया गया है।
- इसशृंखला के द्वारा हमारा प्रयास है कि व्याकरण को छात्रों के लिए सरलता पूर्वक बोधगम्य बनाया जा सके।
- विभिन्न उदाहरणों व चित्रों के द्वारा व्याकरण को व्यवहारिक रूप देने का प्रयास किया गया है।
- शिक्षक हेतु सहायक पुस्तिका भी प्रदान की गई है।



जागृति सुलेखमाला (A set of 7 books)

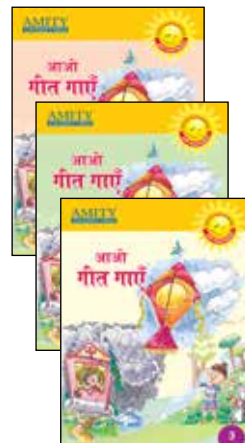
- पुस्तक की रचना में बाल मनोविज्ञान एवं छात्रों के मानसिक स्तर का विशेष ध्यान रखा गया है।
- शब्द ज्ञान एवं अभ्यास के साथ-साथ लेख सुधारने में सहायक।

HINDI



तरंग, लहर, मात्रा ज्ञान

- तरंग पुस्तक में बड़े ही रोचक व प्रयोगात्मक तरीके से हिंदी भाषा में अक्षर ज्ञान, मात्रा व शब्द रचना सिखाने का प्रयास किया गया है।
- तरंग के क्रम को आगे बढ़ाते हुए कविताओं, रोचक वाक्यों द्वारा शब्द रचना सिखाने का प्रयास है लहर।
- मात्रा ज्ञान विद्यार्थियों के स्तरानुसार समस्त मात्राओं से संबंधित कहानियों के द्वारा मात्राओं का पूर्ण रूप से ज्ञान कराने को हमारा यह अनूठा प्रयास है।



आओ गीत गाएँ (A set of 3 books)

कविताएँ और गीत बच्चों को मनोरंजन व ज्ञान के साथ-साथ मौखिक भाषा की सीख देते हैं। साथ ही बच्चों के समझने की शक्ति को बढ़ावा मिलता है। पुस्तक 1 में प्रचलित बाल कविताओं को लिया गया है, इसके अलावा पुस्तक 2 और 3 में नई कविताएँ शामिल की गई हैं। इन पुस्तकों की सभी कविताओं को लक्ष्य भाषा, शिष्टाचार, अच्छी आदतें, जन्तु और प्रकृति के प्रति सद्भावना, यातायात के साधन व सड़क पर सावधानी बरतने के प्रति जागरूकता का विकास करना है।

MATHEMATICS



Number Fun

(A set of 2 books)

- A delightful pre-math series to hone maths concepts for early learners.
- A number of worksheets to learn skills like comparison, sorting, sequential thinking and mathematical vocabulary.



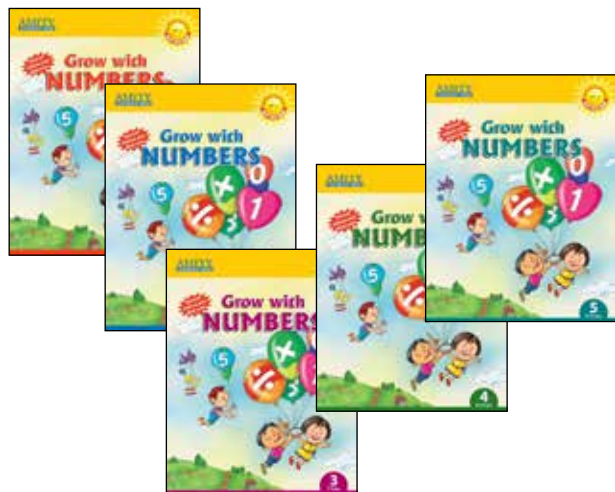
Wonderful Numbers

(A set of 8 books)

Grow with Numbers

(A set of 8 books)

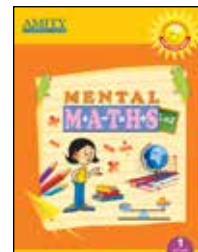
- It introduces Maths with fun-filled activities.
- Includes age-specific and critical thinking drills
- Do-it-yourself approach to teach Maths.
- Innovative approach for teaching concepts and ideas with every lesson.
- Exercises explaining the basics of arithmetic.



Mental Maths

(A set of 8 books)

- Activity based concept-building to sharpen mathematical skills
- Reinforces mathematical concepts through assignments.
- Puzzles, grids and activities to help develop logical thinking and problem-solving skills.
- **Fast Track:** Short and interesting quizzes.
- **Claver Kid's Tricks:** Effective and easy shortcuts to lengthy mathematical calculations.
- **Clever Kid's Triva:** Teaser questions.
- **Remember:** Short and lucid explanation of difficult topics.



GENERAL KNOWLEDGE



Get, Set, to Know

(A set of 5 books)

- The topics are broadly classified under eight different themes.
- Provides information on every aspect of life, literature, language and arts.
- **Fun to Read** section conveys additional, fascinating facts.
- Spreads knowledge of sports and games, music, dance & culture and the world of science and technology.

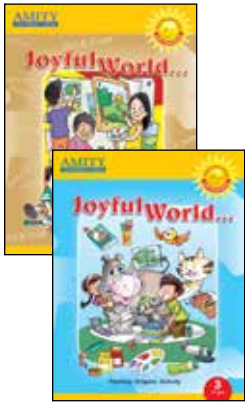
ART & CRAFT



Fun with Colours

A, B & C (A set of 3 books)

- All the three books are activity based.
- A and B are colouring books and C is an Art and Craft Book. These activities can be enjoyed by children.
- Includes colourful illustrations that are self-explanatory.



Joyful World...

(A set of 5 books)

- This is a set of Art & Craft books for beginners in junior schools.
- Activities are designed to develop the the power of imagination.
- Includes activities that help in increasing the power of concentration.



Crafty Kids

(A set of 8 books)

- Includes step-by-step instruction.
- Little snippets of information to help child learn while having fun.
- Includes a section for teachers' comments to keep a track of child's progress.



Kreative Kids

(A set of 5 books)

- Helps the learner observe closely the good and beautiful things in their immediate environment, including classroom, school, home and community.
- Encourages children to express their ideas and emotions about different aspects of life.
- Introduces various methods to improve drawing skills like grid drawing, step drawing, assembling geometrical forms, etc.

ENVIRONMENTAL SCIENCE



My Vibrant Planet (EVS/ SST)

(A set of 5 books)

My Vibrant Planet (G. Science)

(A set of 5 books)

EVS & SST

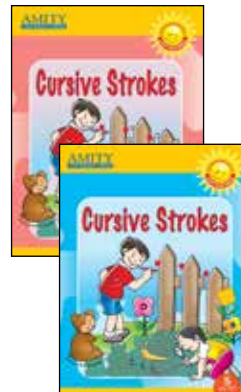
- Develops awareness and sensitivity towards the earth.
- Encourages children to innovate, participate and think independently.
- Teaches concepts through exciting games, poems and puzzles.
- Follows an integrated approach to teaching.
- Each chapter starts with Note to the Teacher and Glossary.
- Makes children aware of their surrounding environment.

General Science:

- Child friendly activities, fascinating facts and games to foster interest in Science.
- The series provides children with an opportunity to explore their natural and artificial environment and to ask questions.



CURSIVE WRITING



Cursive Strokes

(A set of 8 books)

- Aimed at developing good handwriting skills among children.
- Systematically graded to ensure stress-free, fluid, well-formed handwriting.
- Interesting activities and unique information on each page to make writing a fun-filled activity.
- Plenty of strokes and patterns before actual writing
- Emphasis on correct letter formation.

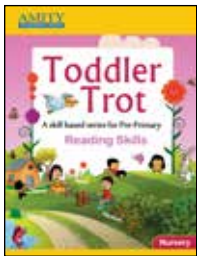


Graded Handwriting

(A set of 8 books)

- Helps in enhancing the child's motor skills and developing his/her muscular coordination to assist in writing legibly.
- The books are colourfully illustrated and carry astounding facts about wildlife, nature and our environment.
- Progressing from smaller to bigger words, the child will master the technique of joining words, forming capital as well as small letters.

TODDLER TROT SERIES



Toddler Trot

(A set of 12 books)

Reading Skills

- Includes phonic sounds of the 26 letters of English alphabet.
- Helps to correlate the letter sound and word relationship
- Each concept is explained in a lucid manner.

Writing Skills

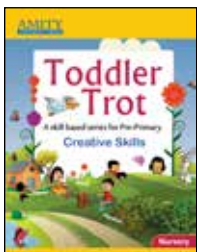
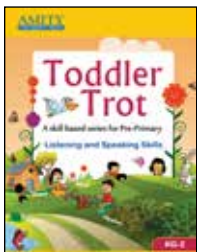
- Helps in the development of graphomotor skills.
- Development of motor skills and hand-eye coordination.
- Plenty of revision exercises to reinforce learning.

Listening and Speaking Skills

- Includes a variety of rhymes and stories that make it an interesting read.
- A new and exciting approach for concept building.
- Focuses on the importance of communication skills.

Creative Skills

- Helps children to explore and experiment with colours.
- Fosters creativity and inspires originality.
- Aims at language and literacy development.



SPECTRUM - SEMESTER SERIES

Spectrum - Integrated Semester Books

(A set of 10 books for Classes 1-5)

- Presents each concept step-wise in a lucid manner
- Matches the number of class hours planned by schools.
- Language, mathematical and scientific concepts interlaced with interesting activities, games and real-life examples.
- Provides well-graded practice exercises
- Includes model test papers for Summative Assessment.



Spectrum - Integrated Term Books

(A set of 6 books for Nur & KG)

Knowledge is not what has to be imparted, it is the quest to learn which has to be raised. This all new pre-primary series of term books is based on the same concept. This series enables children to master the four key skills – reading, writing, listening and speaking – of learning. This series helps develop literacy, numerical and creative skills through well-thought-out learning activities. It also helps children realise their latent potential and fosters holistic development.



VALUE EDUCATION



Live And Let Live

(A set of 8 books)

- Emphasises on the right values, such as respecting people, patriotism, humility, time-management, environment conservation, team spirit, leadership qualities, mental and physical fitness, etc.
- Teaches essential life skills through meaningful stories.
- Includes the life stories of great people in animated sketches.
- Features like 'Did you Know?', 'Understand the Thought' and 'Think About it' help children think beyond the text.

Abridged Classics & Collection of Short Stories

- Written Classes III to V.
- Some of the most enduring classics have been abridged with a view to inculcate reading habit in children.
- Introduces exciting new concept of studying Shakespeare.



RETOLD CLASSICS & FAIRY TALES

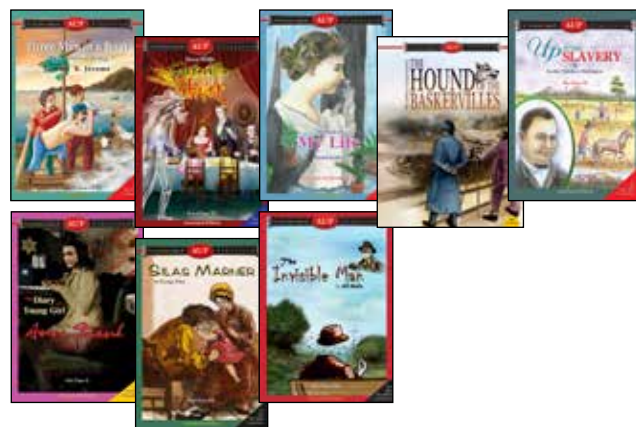
Read Aloud Fairy Tales

- Features some of the best loved fairy tales in the English language.
- Ideal for instilling reading habits in children.
- Stories that inculcate right values in the formative years.
- Stories retold by experienced writers and brought vividly alive through evocative and child-friendly illustrations.



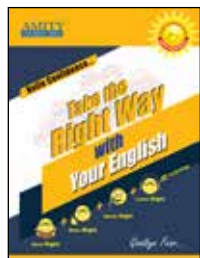
Collection of Famous Original Classics

- Original classics by famous authors to encourage reading habit in children.
- Illustrations and sketches to bring the classics alive.
- Explanation of the theme and plot.
- Character sketch of main protagonist.



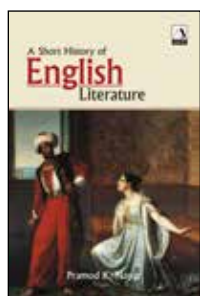
Graphic Tales in Mythology





Take the Right Way with Your English

- A perfect handbook for intermediate and upper-intermediate students.
 - Innovatively tailored practice pages.
-
- Elucidates English vocabulary-essential expressions.
 - Helps attain mastery over Business English.
 - Develops proficiency in both spoken as well as written English.

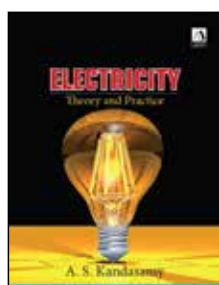


A Short History of English Literature

This book is a comprehensive survey in chronological fashion of the major periods, authors and movements from Chaucer to the present. Written for undergraduate and postgraduate students in South Asian universities, this book locates the authors' genres

and developments within their social political and historical contexts.

Informed by contemporary literary and cultural theory this account also prepares students for further explorations in particular genres and periods in English literature.

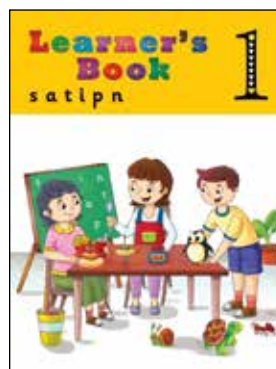


ELECTRICITY

Theory and Practice

This book is primarily designed as a reference text for students of electrical engineering. It provides a balance between theory and applications so students can develop an understanding of the

fundamental concepts of electrical engineering. Electric and electronic circuits appear motionless even though great activity takes place at the invisible atomic level. This book will facilitate readers to realise that invisible phenomena. New entrants to the engineering industry can also use this book as it will help them understand the various technical challenges and how they can resolve them. Many innovative questions are addressed here with up-to-date explanation.



Learner's Book

(A set of 7 books)

Level: Pre-Primary

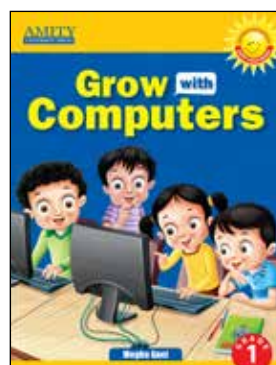
Author: Dr. Ratna Rao

This pre-primary book series is a comprehensive and integrated resource for young learners at the threshold of their schooling journey. The material is graded into a set of seven books for Pre-nursery.

Each book introduces six letters with a systematic approach including engaging activities to provide the knowledge of basic phonic sounds, blends and digraphs.

English, by and large, is not the first language in India. Therefore, children face problems in reading and speaking in English. It is for this reason, we need a phonic approach. In this book series, letters of the English alphabet are not taught initially, but greater emphasis is laid on learning of sounds, produced by 26 letters that make 42 sounds in all. Young learners soon begin to enjoy reading with proper pronunciation and they can build a good vocabulary in process.

The phonic approach used in this series will help children understand and enhance their skills of English language learning.



Grow with Computers

(A set of 8 books)

Level: Primary and Middle

Author: Megha Goel

- Comprises a set of 8 books for primary and middle school students (for classes 1–8).
- Exposes learners to the world of data processing and communication through computers.
- Provides special strategies and understanding of the latest technologies.
- Includes a thoughtful stitching of text and the image references with actual screenshots.
- Garneres the latest technology requirement: Windows 10 and Office 2016 with special features of Office 2019.

NEW ADDITIONS ...



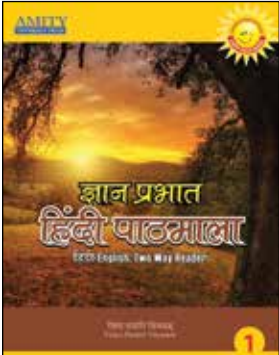
जागृति हिंदी पाठमाला

(A Set of 8 books)

Level: Primary

Author: Dr. Ramji Tiwari

- नवीन शिक्षा प्रणाली के अनुरूप रोचक पाठ।
- सरल, सुबोध तथा भावपूर्ण भाषा शैली का प्रयोग।
- पाठों की संरचना और उनकी संख्या विद्यार्थियों की बौद्धिक क्षमता एवं भाषा-स्तर को ध्यान में रखकर की गयी है जो शिक्षण-प्रक्रिया में सरलता से कठिनता की तरफ बढ़ती जाती है।
- पाठ-बोध, व्याकरण-ज्ञान और योग्यता विस्तार के लिए अभ्यास, गतिविधियाँ एवं स्व-मूल्यांकन।
- पुस्तक में हिंदी वर्तनी के नए मानक रूप के कुछ महत्वपूर्ण बिंदुओं का समावेश।
- अध्ययन को रोचक बनाने हेतु चित्रकथाएं, नाटक, ज्ञान-विज्ञान, खेल-खेल में, कहानी आदि का समायोजन।
- शिक्षक हेतु सहायक-पुस्तिका।



ज्ञान प्रभात हिंदी

पाठमाला

(Set of 5 books)

Hindi-English - Two Way Reader

Level: Primary

- ज्ञान प्रभात हिंदी पाठमाला हिंदीतर प्रदेशों के विद्यार्थियों के हिंदी अध्ययन के उद्देश्य से तैयार की गयी है। यह शृंखला 1 से 5 पूरी तरह से बाल केंद्रित है।
- नवीन शिक्षा प्रणाली के अनुरूप रोचक पाठ, कविताएँ, जीवनी, व्यंग्य, आत्मकथा, विज्ञान की जानकारी।
- अभ्यास में व्याकरण ज्ञान, योग्यता विस्तार, रचनात्मक गतिविधियाँ, मनोरंजक योजना कार्य (रोचक विषय लेखन, चित्र बनाना, रंग भरना)।
- शृंखला में शब्दार्थ और आवश्यक निर्देश अंग्रेजी में भी दिए गए हैं।
- शिक्षक हेतु सहायक-पुस्तिका।



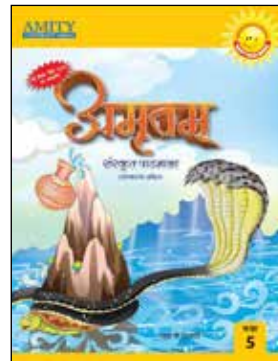
Grow with Grammar

(A Set of 8 books)

Level: Primary and Middle

Author: Vasantha Balu

- Comprises a set of 8 books for primary and middle school students (for classes 1-8).
- Facilitates a level of excellent grammatical proficiency among children.
- Enables children to get a proper hold on the reigns of English language.
- Explains every grammatical rule in a simple and vivid manner with lively illustrations.
- Aids children in effective communication and develops an apt language comprehension skill within them.



अमृतम् संस्कृत पाठमाला एवं व्याकरण शृंखला

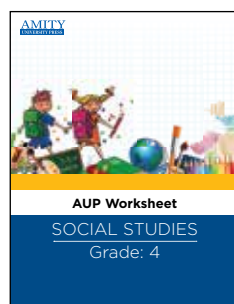
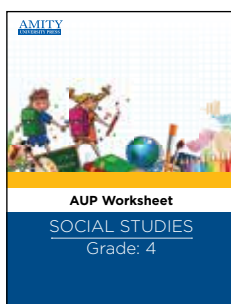
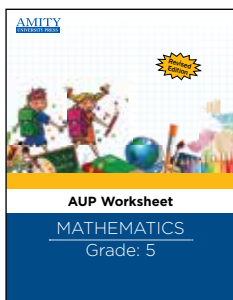
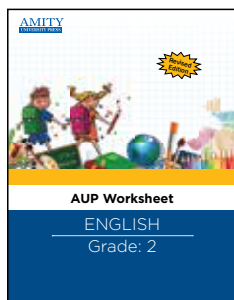
(Set of 8 books)

Level: Primary and Middle

Author: Dr. Ramji Tiwari

- राष्ट्रीय शिक्षा नीति पर आधारित।
- सुंदर-सजीव चित्रों एवं रचनात्मक क्रियाकलापों के विकास पर जोर।
- व्याकरण के व्यावहारिक ज्ञान का क्रमिक एवं चिंतापरक विश्लेषण।
- संस्कृत को सरल, सुबोध एवं रोचक बनाने के लिए अभ्यास के अंतर्गत शब्दों के अर्थ, उच्चारण, रिक्तपूर्ति एवं स्पष्ट प्रयोग हेतु स्वयं करके सीखने पर अधिक जोर।
- पर्यावरण संरक्षण के प्रति जागरूकता एवं चेतना को जागृत करने का प्रयत्न।

NEW ADDITIONS ...



Practice Worksheets

(For Classes 1-5)

Author: Board of SME

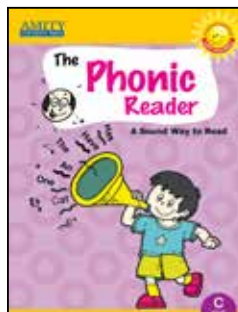
English | Mathematics Hindi | Social Studies | Environmental Studies

- Do-it-yourself methodology.
- Lays emphasis on understanding of concepts.
- Focuses on learning through self-effort.
- Based on the child's immediate environment.
- Fun exercises for practice.
- Carefully and logically graded activities for different levels.
- Focuses on 'learning by doing'.
- Ideal combination of utility and enjoyment.

Story Books

(Suggested reading for both CBSE and ICSE)

1. Hanuman in Lanka (Graphic tale) - **Upcoming**
2. Rumpelstiltskin (Graphic Tale) - **Upcoming**
3. The Secret Garden (Graphic tale) - **Upcoming**
4. Twelfth Night (Graphic tale) - **Upcoming**
5. Red Riding Hood (Read Aloud Stories) - **Upcoming**
6. Wizard of Oz (Classics Retold)
7. Black Beauty (Classics Retold)
8. Treasure Island (Classics Retold)
9. Oliver Twist (Classics Retold)
10. The Laughing Buddha (Graphic tale)

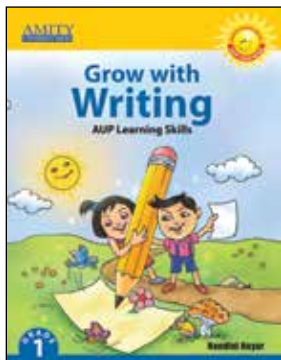


Phonic Reader - C

(In continuation of
Phonic Reader A & B)

- Provides systematic recall of the vowel sounds through new words.
- Teaches students to notice, differentiate and manipulate sounds to form words.
- Encourages and builds confidence in children to take part in conversations.
- Introduces them to new words through pictorial representation.

NEW ADDITIONS ...



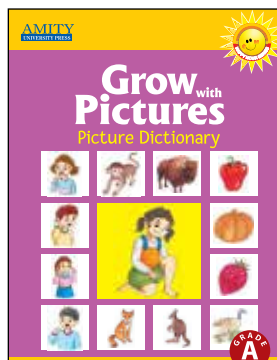
Upcoming

Grow with Writing (A set of 8 books)

Level: Primary and Middle

Author: Nandini Nayar

- Awakens children's written creativity in ways that are fun, thought-provoking and educational.
- Introduces concept through units that revolve around various daily-life themes.
- Presents teaching in a non-fussy, child-friendly format to help children internalise the structures of various writing types.
- Provides relevant examples to help children see how the various rules of writing and grammar are applied.
- This series can be used for any curriculum in India and South Asia.
- Provides options to help complete the writing tasks wherever possible.



Upcoming

Picture Dictionary (A set of 3 books)

Level: Pre-Nur, Nur & KG

- Brings words to life with multi-colour attractive pictures

- Helps children to discover, think and talk about things.
- Moves forward with themes arranged logically.
- Presents content and pictures that children can easily connect to.
- Encourages children to utter the words to enrich their vocabulary.
- Helpful source of spelling for first writers.



"A book is a gift you can open again and again".

—Garrison Keillor.

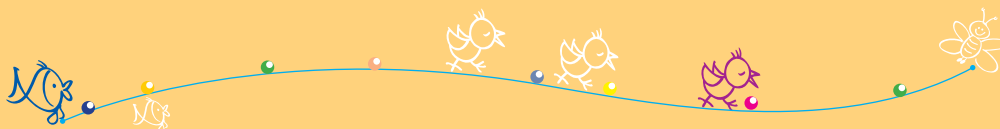


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